

# KNOWMORE

## SAMPLE PROGRAM: KEYNOTE SPEAKER

[LOCATION]  
[DATE][TIME]

Presented by [Campus Organization]

### **Mistress/Master of Ceremonies:**

You will want to identify a mistress/master of ceremonies (MC) for your keynote speech. This should be someone who is knowledgeable about the issues of domestic violence, dating violence, sexual assault or stalking. The MC can be someone from your local news station, radio station, or a university professor.

### **Multimedia Presentation (15 – 20 minutes)**

A multimedia presentation can be used to convey the message of your program through a short DVD, presentation, or monologue. You can work with your college drama club to put on a skit regarding dating violence, domestic violence, sexual assault or stalking. You can also play a video that covers these issues.

### **Introduction of Keynote Speaker (5 minutes)**

Your MC should introduce the keynote speaker to the audience by reading their bio.

Possible keynote speakers include:

- A representative from a national domestic violence, sexual assault or violence prevention agency.
- A representative from your state domestic violence or sexual assault coalition.
- The executive director of a local domestic violence or sexual assault agency.
- Someone who has personally overcome domestic violence, dating violence, sexual assault or stalking.

### **Keynote Speaker (30 minutes)**

Sample areas of focus:

- Dating violence, domestic violence, sexual assault or stalking in general.
- Raising awareness about pregnancy and HIV caused by dating violence and coercion.
- How these issues impact youth on the college campus.

### **Question & Answer Session (15 minutes)**

Usually following a keynote speech, there is not a question and answer period. You should ask the speaker if they might have time to take a few questions from the audience. This session should be moderated by the MC.

**Your total time for the keynote speech should be no more than one hour. Following the speech, you may want to have a tabling with resources from a local domestic violence or sexual assault agency, as well as a table with materials from the kNOWMORE Campaign [www.knowmoresaymore.org/know](http://www.knowmoresaymore.org/know).**